

VANITY

VANITY THEATER RENOVATION



A PERMANENT HOME for the SUGAR CREEK PLAYERS



A PROSPECTUS
April 1984

INTRODUCTION

This prospectus for the Vanity Theater is intended as a guide for the renovation and restoration of the Theater as a permanent home for the Sugar Creek Players and also as a community arts center.

Throughout this prospectus, the term "renovation" implies as many elements of "restoration" of the original theater as feasible to maintain the historic value of the property as well as to enhance aspects of nostalgia.

On Wednesday, December 14, 1983, co-owners, Myron T. Pattison and W. Addington Vance, formally donated the Vanity Theater at 122 South Washington Street, Crawfordsville, Indiana to the Sugar Creek Players who accepted it as their permanent home.

Used as a movie theater from 1935 to 1953, the Vanity had a seating capacity of 500 with admission prices of 10 to 20 cents. In the 1940's, cowboy films were the regular fare with serials shown each Saturday afternoon. Since the Vanity Theater closed its doors in 1953, the facility has been used by several diverse businesses.

This prospectus has three principal components; the first dealing with the history of the Sugar Creek Players; the second containing the goals, objectives and proposed uses of the theater, and the third containing the proposed budget for this project.

It should be noted that once the restoration project is complete, an Operations Board comprised of Sugar Creek Players Board members Bobbye Thompson, Nancy McCarthy, Andrew Biddle, Alan Homsher and Kurt Homann will be responsible for the continuing operation and maintenance of the facilities for a two year term. Subsequent appointments will be made by the Sugar Creek Players Board President.

Donations for this project are anticipated from foundations, Montgomery County industries and business and professional offices and from individual establishments, small businesses and individuals.

Gifts to the Sugar Creek Players Vanity Theater restoration are tax deductible under IRS Code Section 509 (a) (2).

I A HISTORY OF THE SUGAR CREEK PLAYERS

The Sugar Creek Players emerged as an embryo in the early spring of 1971 when the President of Wabash College and the Director of Theater decided that their lovely new building, the Humanities Center, should be shared with the community during the summer months. President Thad Seymour and Director Terry Ortwein talked to various interested members of the community and were met with enthusiasm at every turn. Soon a Board of Directors was formed and the business of producing the first season was under way.

The format for the first several years was basically this: a comedy to open the season and a musical show to close it, with various "imported" attractions in between. These interim attractions included such diverse programs as magic shows, old-time silent movies, Rudy Vallee and some visiting theater companies.

It soon became apparent that the home-talent programs were far more popular than the others, but the logistics problems connected with more local productions loomed large. The solution involved moving out of the Wabash Theater for many rehearsals and even some performances, and a high degree of coordination was required in scheduling.

The struggling Children's Theater--later to be called the Youth Theater--was taken into the Sugar Creek Players family and it has become a valued portion of our summer series. Later, the Sugar Creek Revue was added to the season, as it was a program that required a minimum of staging and group rehearsal time. Although the Revue began as a miscellaneous assortment of musical numbers and skits, it later became a scripted revue with a definite theme and format.

Although the Sugar Creek Players have always employed the services of a professional technical director, the players have striven to fill all other positions with volunteer help. It has become increasingly necessary to employ directors from outside the area, and this constitutes a major expense.

In the process of "growing up", Sugar Creek Players has cooperated with Wabash College in conducting a Teacher's Workshop two summers; the Players conducted an apprenticeship program for technical people for several summers, with excellent results for the organization as well as the individuals, and from time to time lectures and seminars have been sponsored. Sugar Creek Players has also sponsored, for some years, a Readers' Theater which was available for programs during the fall and winter months when stage productions were impossible. This group not only provided an opportunity for a number of individuals to participate, it proved to be a very successful publicity tool.

Looking back over the thirteen seasons of our existence much has been learned, a great deal has been accomplished and we firmly believe the best is yet to come.

SUGAR CREEK PLAYERS PAST PRODUCTIONS

1971	THURBER CARNIVAL YOU CAN'T TAKE IT WITH YOU	1981	A COLE PORTER REVUE DR. DOLITTLE CHAPTER II BABES IN ARMS
1972	THE BOY FRIEND THE MAN WHO CAME TO DINNER	1982	A 60'S MUSICAL REVUE I DO! I DO! TOM SAWYER
1973	CARNIVAL THE MOUSETRAP BUTTERFLIES ARE FREE THE ROAR OF THE GREASEPAINT BAREFOOT IN THE PARK THE SUBJECT WAS ROSES	1983	HOLLYWOOD MANIA DINNER THEATRE A THURBER CARNIVAL
1974	OUR TOWN THE PAJAMA GAME HAY FEVER YOU'RE A GOOD MAN CHARLIE BROWN	1984	(Proposed Season) BY GEORGE - A GERSHWIN REVUE THE RANSOM OF RED CHIEF CARNIVAL
1975	THE WONDERFUL TANG THE MALE ANIMAL L'IL ABNER		
1976	SCP REVUE THE DRUNKARD ARSENIC & OLD LACE		
1977	SCP DINNER THEATER REVUE FINISHING TOUCHES ANYTHING GOES		
1978	SCP REVUE 6 RMS RIV VU BANANAS ANNIE GET YOUR GUN		
1979	STAGEDOOR CANTEEN REVUE THE HOBBIT LIGHT UP THE SKY MAME		
1980	RICHARD RODGERS REVUE ALICE IN WONDERLAND HARVEY GYPSY		

II SPECIFIC GOALS, OBJECTIVES AND PROPOSED USES FOR THE VANITY THEATER

To continue to stimulate and encourage (in the Montgomery County community) an active interest and participation in the performing arts.

To provide a flexible space, where none currently exists, in which to offer the Montgomery County community a season of diverse artistic endeavors.

To continue to offer an active production season, thereby making a cultural contribution to the community committed to arts, theater, and the enhancement of its cultural life and general economic picture.

To be capable of offering a year-round production season, rather than a limited "summer" season.

To be capable of providing an Educational Theater environment, such as an expanded "Youth Theater."

To enrich the lives of community residents through specially designed and supervised Educational Theater Workshops.

To sponsor Professional and Guest Artists programs incorporated into the annual production season.

To offer a viable Apprenticeship training program for interested students.

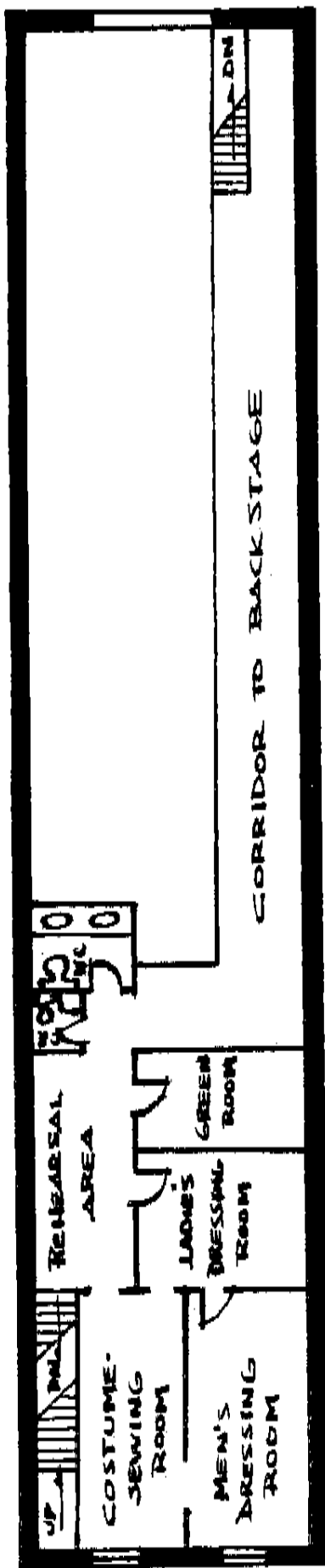
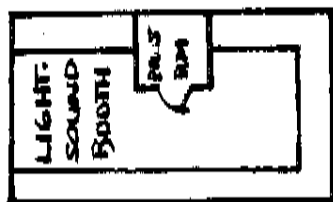
To cultivate a roster of talented individuals who are willing and able to serve as resources for producers, directors, musicians, technical directors, etc.

To provide an opportunity for the expression of new talent such as the sponsorship of playwriting contests for original works of theater.

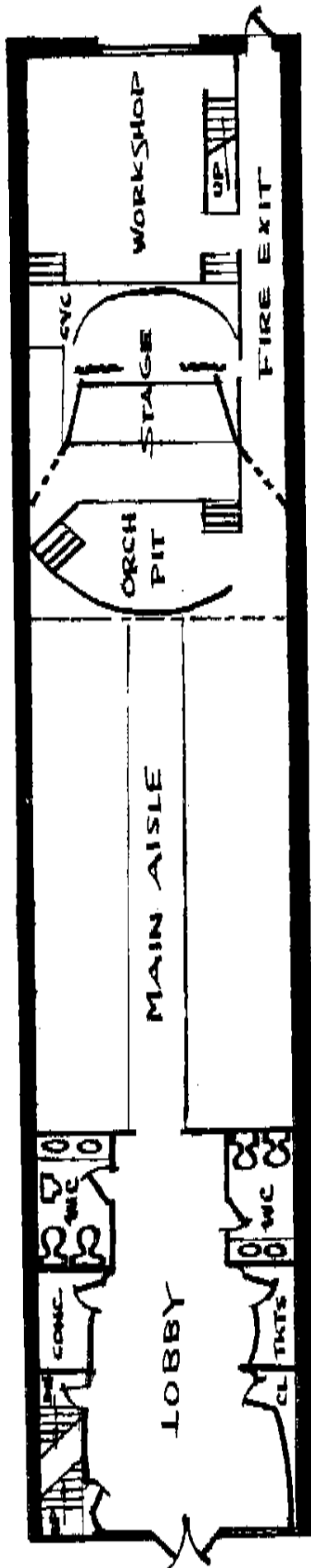
To become the permanent home of the Sugar Creek Players including such functions as Production, Rehearsal Space, Board of Directors' Meetings, etc.

To become an "Arts" Center with the capacity to sponsor films, workshops, art and craft exhibits, musical recitals, etc.

To offer the use of the facility to civic, business and service organizations in the community as a meeting place for conferences, small conventions, seminars, etc.



THE VANITY THEATRE
SECOND FLOOR PLAN



THE VANITY THEATRE
FIRST FLOOR PLAN

Seating Capacity 200

Estimated Income

Six Sugar Creek Players Productions per year:

1	Musical	6 performances	\$ 4,050.00
2	Plays	12 performanes	\$ 4,200.00
1	Children's Play	5 performances	\$ 3,750.00
1	Revue	4 performances	\$ 2,400.00
1	Christmas Show	2 performances	\$ 1,000.00

Other Productions, Business meetings, etc.:

Film Retrospectives	36 Shows	\$ 2,400.00
Business (for profit, etc.) Meetings	6 events	\$ 480.00
Outside Theatrical Productions	6 events	\$ 2,400.00
Not for profit service organizations and clubs	6 events	\$ 240.00

ESTIMATED TOTAL INCOME FY 85 \$ 20,920.00

Operating and Maintenance Budget

Electricity	\$ 5,000.00
Gas	\$ 5,000.00
Water & Sewage	\$ 300.00
Supplies	\$ 200.00
Insurance	\$ 650.00
Building Maintenance (cleaning, repair, etc.)	\$ 2,000.00
Equipment Replacement	\$ 1,000.00
Production Costs	\$ 4,000.00
ESTIMATED TOTAL EXPENSES	<u>\$ 18,150.00</u>

VANITY THEATER BUDGET

RENOVATION:

Sprinkler System	\$	12,000.00
Exit Doors, Fire Alarm, Heating and Cooling Systems		30,000.00
Electrical Work, Wiring, etc.		30,000.00
Plumbing		5,000.00
Sound Booth & System		20,000.00
Construction on Building		10,000.00
Theater Seats & Interior Redecorating (carpet, paint, etc.)		10,000.00
Stage Area		7,500.00
Workshop Area (Backstage)		5,000.00
Second Story Dressing Rooms, Storage, Green Room		5,000.00
Lobby Redecoration		10,000.00
Architect, Draftsman Fees, Supplies		<u>5,500.00</u>
	SUB TOTAL	\$ 150,000.00
OPERATING FUNDS:		<u>50,000.00</u>
	TOTAL	\$ <u>200,000.00</u>

Sources of Income for Renovation

In-kind Contributions (donated labor, etc.)	\$ 50,000.00
Cash Contributions	100,000.00
Financing from Limited Partnership	<u>50,000.00</u>
	<u>\$200,000.00</u>

SUGAR CREEK PLAYERS BOARD OF DIRECTORS

Kurt R. Homann	President, Sugar Creek Players; Attorney
Andrew Biddle	Barber; Owner, Century Barber Shop
Bryan Biddle	Customer Service Representative, R. R. Donnelley & Son
Donn Britten	Interior Designer
Joseph Buser	Owner, Stigs Restaurant
Lisa Cosby	Teacher
John Culley	Business Counselor
Bonnie Deckard	Advertising Salesperson
Phyllis Earnshaw	Teacher
James Fisher	Theater Professor, Wabash College
Garry Hamilton DDS	Orthodontist
Jerilyn Holtson	Teacher
Alan Homsher	Businessman
Mary Early Johnson	Artist
Sharon Kern	Customer Service Representative, R. R. Donnelley & Son
Grace Kochert	Homemaker
Nancy McCarthy	Personnel Manager, H-C Industries, Inc.
Helen Milligan	Homemaker
Judy Oswaldt	Administrative Assistant, WCVL Radio Station
Linda Stover	Chef, Wabash College
Bobbie Thompson	Real Estate Developer
Sandy Weyer	Teacher
Marian Winter	Author, Homemaker

VANITY THEATER RENOVATION FINANCIAL ADVISORY COMMITTEE

Will H. Hays, Jr.	Attorney, Author & Former Mayor of Crawfordsville, Indiana
Richard O. Ristine	Attorney, Former Lieutenant Governor of Indiana, Former Vice-President of Lilly Endowment
Mrs. Richard O. Ristine	Homemaker, Active in Civic Affairs
John Capper	Attorney
David Stetler	Owner, Dave Stetler Chevrolet/Cadillac Dealership
Mark Caress	Chief Operating Officer, First National Bank and Trust Company
John R. Roberts	President, Crawford Industries
James G. Smith	President and Chief Operating Officer, H-C Industries, Inc.
Andrew Biddle	Barber; Owner, Century Barber Shop
Nancy McCarthy	Personnel Manager, H-C Industries, Inc.; Chair, Montgomery United Fund For You Board of Directors

VANITY THEATER RENOVATION STEERING COMMITTEE

KURT HOMANN
BOBBYE THOMPSON
ANDREW BIDDLE
ALAN HOMSHER
NANCY McCARTHY

RENOVATION PLANNING COMMITTEES

FACADE AND LOBBY--GRACE KOCHERT, CHAIR; PATSY PATTISON, JOHN VANMATRE,
BARBARA WARBINTON, MARY JOHNSON

THEATER INTERIOR--SHARON KERN, CHAIR; SUE VANCE, JUDY OSWALDT, HELEN
MILLIGAN

STAGE DESIGN--DONN BRITTEN, CHAIR; MARIAN WINTER, JIM FISHER

WORKSHOP AREA--GARRY HAMILTON, CHAIR; BRYAN BIDDLE, JOE BUSER, JOHN
CULLEY

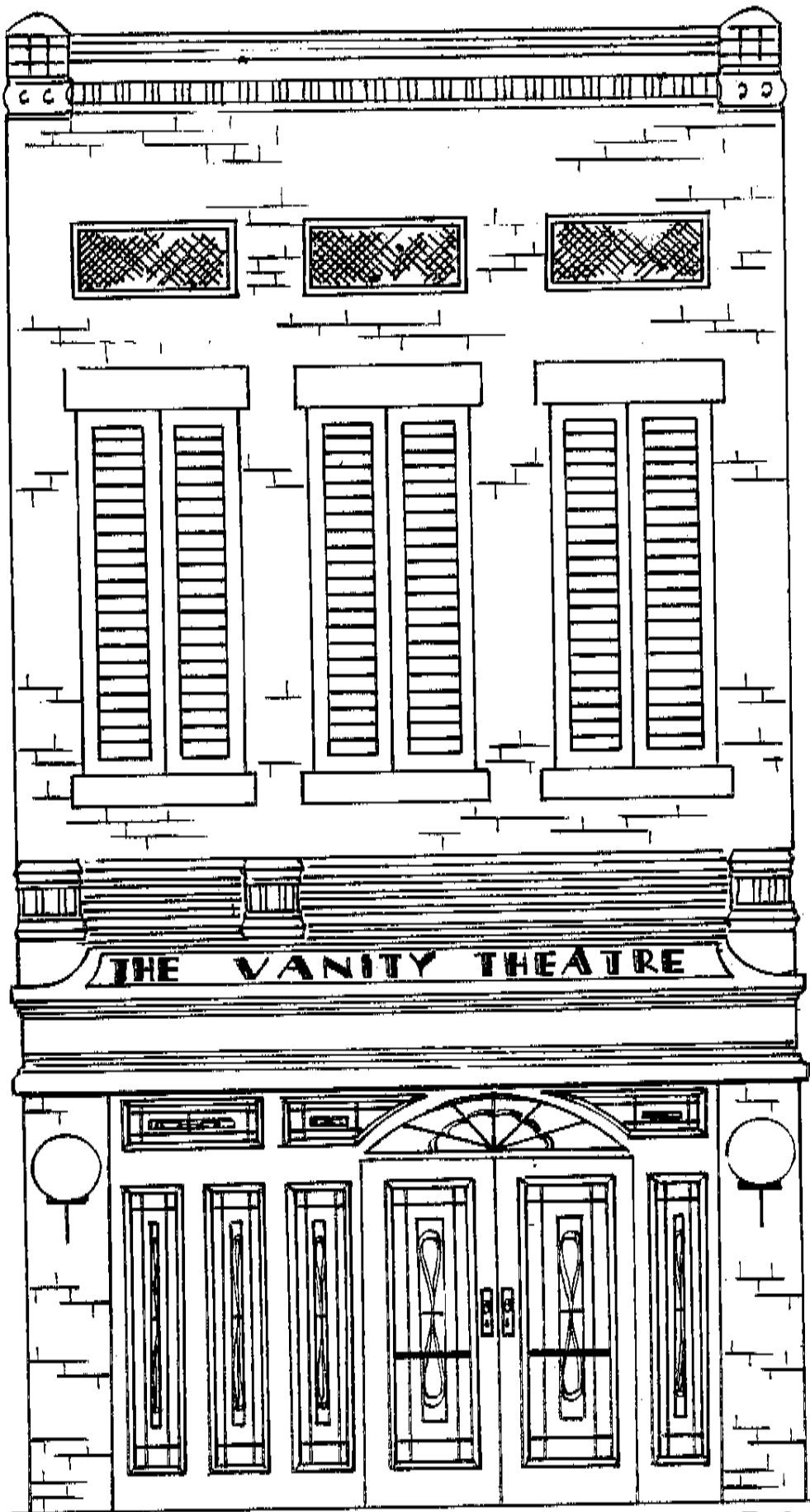
UPSTAIRS DRESSING ROOM, GREEN ROOM AND COSTUME SEWING ROOM--PHYLLIS
EARNSHAW, CHAIR; BONNIE BENNETT, LINDA STOVER, JERILYN HOLTSON, LISA
COSBY, SANDY WEYER

SOUND AND LIGHTING DESIGN--ALAN HOMSHER, CHAIR; KEN KLOTH, SAM SMITH,
RAD GARRETT

BOBBYE THOMPSON, CHAIR--RENOVATION PLANNING COMMITTEE

PUBLICITY

JAMES L. McCARTHY III
VINA MIKESELL, ADVISOR



Donna Britten
2/84